

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	965987	07914342

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/26/12	M-F Early Sunrise	5:00-6:00 AM	--111--	:30	3	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	5:27 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
3	WESH	Th	10/25/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
2	WESH	F	10/26/12	5:24 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
3	10/24/12	10/26/12	M-F Sunrise @6AM	6:00-7:00 AM	--111--	:30	3	\$1,600.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	W	10/24/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00 NM
1	WESH	Th	10/25/12	6:14 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV25ACH	\$1,600.00 NM
3	WESH	F	10/26/12	5:59 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV25ACH	\$1,600.00 NM
5	10/24/12	10/26/12	NBC Today Show	7:00-9:00 AM	--222--	:30	6	\$2,200.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--222--	6	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	W	10/24/12	7:56 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
4	WESH	W	10/24/12	8:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
2	WESH	Th	10/25/12	7:22 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
5	WESH	Th	10/25/12	8:44 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV24ACH	\$2,200.00 NM
3	WESH	F	10/26/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
6	WESH	F	10/26/12	8:43 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
8	10/24/12	10/26/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	--111--	:30	3	\$1,400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESH	W	10/24/12	9:48 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
2	WESH	Th	10/25/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
1	WESH	F	10/26/12	9:29 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM

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965987-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
American Crossroads - Issu		AMERICAN CROSSROADS	1257

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/24/12	10/26/12	NBC Today Show II	10AM-11AM	--111--	:30	3	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	10:57 AM	NBC Today Show II	10AM-11AM	:30	USPRTV25ACH	\$1,400.00 NM
1	WESHTh		10/25/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	USPRTV25ACH	\$1,400.00 NM
3	WESHF		10/26/12	10:51 AM	NBC Today Show II	10AM-11AM	:30	USPRTV24ACH	\$1,400.00 NM
11	10/24/12	10/26/12	NBC Today Show III	11AM-12PM/10-11A	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USPRTV25ACH	\$1,200.00 NM
2	WESHTh		10/25/12	11:30 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USPRTV25ACH	\$1,200.00 NM
3	WESHF		10/26/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11A	:30	USPRTV25ACH	\$1,200.00 NM
14	10/24/12	10/26/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--111--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	12:00 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV25ACH	\$700.00 NM
3	WESHTh		10/25/12	12:30 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV25ACH	\$700.00 NM
2	WESHF		10/26/12	12:28 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV25ACH	\$700.00 NM
16	10/24/12	10/26/12	Days of Our Lives	1:00-2:00 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV25ACH	\$1,200.00 NM
2	WESHTh		10/25/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV25ACH	\$1,200.00 NM
3	WESHF		10/26/12	1:26 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV25ACH	\$1,200.00 NM
17	10/24/12	10/26/12	KATIE COURIC DAY	2-3PM	--111--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/24/12	2:48 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV25ACH	\$500.00 NM
3	WESHTh		10/25/12	2:58 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV25ACH	\$500.00 NM
2	WESHF		10/26/12	2:33 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV25ACH	\$500.00 NM
20	10/24/12	10/26/12	M-F 3-4 PM	3:00-4:00 PM	--111--	:30	3	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESHW		10/24/12	3:28 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV25ACH	\$1,000.00 NM
3	WESHTh		10/25/12	3:48 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV25ACH	\$1,000.00 NM
1	WESHF		10/26/12	3:23 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV25ACH	\$1,000.00 NM
21	10/24/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	10/24/12	10/26/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--111--	:30	3	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHW		10/24/12	4:30 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV24ACH	\$1,200.00 NM
3	WESHTh		10/25/12	4:11 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV25ACH	\$1,200.00 NM
1	WESHF		10/26/12	4:27 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV25ACH	\$1,200.00 NM
24	10/24/12	10/26/12	M-F 5-6 PM ROT	5:00-6:00 PM	--111--	:30	3	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WESHW		10/24/12	5:15 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
2	WESHTh		10/25/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
1	WESHF		10/26/12	5:14 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
26	10/25/12	10/25/12	M-F 6-6:30 PM	M-F 6-6:30 PM	---T---	:30	1	\$3,000.00	NM
Class of Time - Fixed Non Pre-emptible									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHTh		10/25/12	6:26 PM	M-F 6-6:30 PM	M-F 6-6:30 PM	:30	USPRTV24ACH	\$3,000.00 NM
29	10/24/12	10/26/12	M-F Entertainment Tonight	7:00-7:30 PM	--111--	:30	3	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$2,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		10/24/12	7:28 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
3	WESHTh		10/25/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
2	WESHF		10/26/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	USPRTV25ACH	\$2,500.00 NM
30	10/25/12	10/25/12	M-F Access Hollywood	Access Hollywood /	---T---	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$2,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHTh		10/25/12	7:47 PM	M-F Access Hollywood	Access Hollywood /	:30	USPRTV25ACH	\$2,500.00 NM
34	10/24/12	10/27/12	M-Su News @ 11PM	11-1135p	--1111-	:30	4	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1111-	4	\$2,400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WESHW		10/24/12	11:32 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
2	WESHTh		10/25/12	11:27 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
3	WESHF		10/26/12	11:30 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
4	WESHsa		10/27/12	11:19 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV25ACH	\$2,400.00 NM
36	10/24/12	10/26/12	NBC Tonight Show	11:35P-12:35XM	--111--	:30	3	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--111--	3	\$1,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WESHW		10/24/12	12:30 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
1	WESHTh		10/25/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
3	WESHF		10/26/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV25ACH	\$1,300.00 NM
37	10/24/12	10/24/12	NBC Prime L&O	9:00-10:00 PM	--W----	:30	1	\$7,000.00	NM

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Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$7,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	10/24/12	9:19 PM	NBC Prime L&O	9:00-10:00 PM	:30	USPRTV25ACH	\$7,000.00	NM
38	10/24/12	10/24/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$6,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	W	10/24/12	10:27 PM	NBC Prime CHICAGO FIRE	10:00-11:00 PM	:30	USPRTV25ACH	\$6,000.00	NM
39	10/26/12	10/26/12	NBC Prime WHITNEY/CC8:00-9:00 PM	8:00-9:00 PM	----F--	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	10/26/12	7:58 PM	NBC Prime WHITNEY/COMM	8:00-9:00 PM	:30	USPRTV25ACH	\$2,500.00	NM
40	10/26/12	10/26/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$6,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	F	10/26/12	10:30 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV24ACH	\$6,000.00	NM
41	10/27/12	10/27/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$150.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH	Sa	10/27/12	5:14 AM	Sat 5-6a	Sat 5-6a	:30	USPRTV25ACH	\$150.00	NM
42	10/27/12	10/27/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	6:54 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM
2 WESH	Sa	10/27/12	7:44 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM
43	10/27/12	10/27/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	9:00 AM	NBC Saturday	Sat 8-10am	:30	USPRTV25ACH	\$2,700.00	NM
44	10/27/12	10/27/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,800.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH	Sa	10/27/12	12:57 AM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	USPRTV25ACH	\$2,800.00	NM
45	10/28/12	10/28/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$450.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
American Crossroads - Iss		AMERICAN CROSSROADS	1257

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
45	10/28/12	10/28/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	2	\$450.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>6:12 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>USPRTV24ACH</td><td>\$450.00</td><td>NM</td></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>6:44 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>USPRTV25ACH</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WESH	Su	10/28/12	6:12 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV24ACH	\$450.00	NM	1	WESH	Su	10/28/12	6:44 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
2	WESH	Su	10/28/12	6:12 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV24ACH	\$450.00	NM																																	
1	WESH	Su	10/28/12	6:44 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV25ACH	\$450.00	NM																																	
46	10/28/12	10/28/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$3,500.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$3,500.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>7:58 AM</td><td>NBC Sunday Today</td><td>8:00-9:00 AM/9-11A</td><td>:30</td><td>USPRTV25ACH</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	7:58 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	USPRTV25ACH	\$3,500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$3,500.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	7:58 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	USPRTV25ACH	\$3,500.00	NM																																	
47	10/28/12	10/28/12	NBC MEET THE PRESS NBC MEET THE PI Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$6,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$6,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>9:59 AM</td><td>NBC MEET THE PRESS</td><td>NBC MEET THE PI</td><td>:30</td><td>USPRTV25ACH</td><td>\$6,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$6,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	USPRTV25ACH	\$6,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$6,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	9:59 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	USPRTV25ACH	\$6,000.00	NM																																	
48	10/28/12	10/28/12	CHRIS MATTHEWS WK^CHRIS MATTHEW^ Class of Time - Immediately Pre-emptible without notice		-----S	:30	1	\$2,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$2,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>10:21 AM</td><td>CHRIS MATTHEWS WKND EM</td><td>CHRIS MATTHEW:</td><td>:30</td><td>USPRTV25ACH</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	10:21 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	USPRTV25ACH	\$2,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$2,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	10:21 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEW:	:30	USPRTV25ACH	\$2,000.00	NM																																	
49	10/28/12	10/28/12	SA/SU 6-6:30 PM Class of Time - Pre-emptible with notice	SA/SU 5:58-6:30 PI	-----S	:30	1	\$1,800.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,800.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>6:21 PM</td><td>SA/SU 6-6:30 PM</td><td>SA/SU 5:58-6:30 PI</td><td>:30</td><td>USPRTV25ACH</td><td>\$1,800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	USPRTV25ACH	\$1,800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$1,800.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	6:21 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PI	:30	USPRTV25ACH	\$1,800.00	NM																																	
50	10/28/12	10/28/12	NFL Class of Time - Pre-emptible with notice	8:00PM-conclusion	-----S	:30	1	\$18,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$18,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>11:35 PM</td><td>NFL</td><td>8:00PM-conclusion</td><td>:30</td><td>USPRTV25ACH</td><td>\$18,000.00</td><td>NM</td></tr></table> <p>LR - Football</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$18,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	11:35 PM	NFL	8:00PM-conclusion	:30	USPRTV25ACH	\$18,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$18,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	11:35 PM	NFL	8:00PM-conclusion	:30	USPRTV25ACH	\$18,000.00	NM																																	
51	10/28/12	10/28/12	Su Late News After NFL Class of Time - Pre-emptible with notice	Su Late News After	-----S	:30	1	\$3,000.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>12:16 AM</td><td>Su Late News After NFL</td><td>Su Late News After</td><td>:30</td><td>USPRTV25ACH</td><td>\$3,000.00</td><td>NM</td></tr></table> <p>LR - Football</p>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$3,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	12:16 AM	Su Late News After NFL	Su Late News After	:30	USPRTV25ACH	\$3,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$3,000.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	12:16 AM	Su Late News After NFL	Su Late News After	:30	USPRTV25ACH	\$3,000.00	NM																																	
52	10/28/12	10/28/12	Access Hollywood Class of Time - Fixed Non Pre-emptible	11:35P-12:35XM/12	-----S	:30	1	\$700.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$700.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/28/12</td><td>1:16 AM</td><td>Access Hollywood</td><td>11:35P-12:35XM/12</td><td>:30</td><td>USPRTV25ACH</td><td>\$700.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$700.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/28/12	1:16 AM	Access Hollywood	11:35P-12:35XM/12	:30	USPRTV25ACH	\$700.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$700.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WESH	Su	10/28/12	1:16 AM	Access Hollywood	11:35P-12:35XM/12	:30	USPRTV25ACH	\$700.00	NM																																	
53	10/28/12	10/28/12	Sun 5-6a Class of Time - Pre-emptible with notice	Sun 5-6a	-----S	:30	1	\$150.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$150.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$150.00																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-----S	1	\$150.00																																						

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DUPLICATE INVOICE

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
American Crossroads - Issu	AMERICAN CROSSROADS	1257

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
53	10/28/12	10/28/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$150.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/28/12	5:42 AM	Sun 5-6a	Sun 5-6a	:30	USPRTV25ACH	\$150.00 NM
Total Spots							70		

Payment Terms 30 Days

<u>Gross Total</u>	\$141,000.00
<u>Agency Commission</u>	\$21,150.00
<u>Net Amount Due</u>	\$119,850.00

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	1257

Flight Dates	Order #	Alt Order #
10/24/12 - 10/30/12	965987	07914342

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	M-F Early Sunrise	5:00-6:00 AM	11-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	5:14 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
2	WESH	Tu	10/30/12	5:13 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV25ACH	\$400.00 NM
4	10/29/12	10/30/12	M-F Sunrise @6AM	6:00-7:00 AM	11-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00 NM
1	WESH	Tu	10/30/12	6:45 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV24ACH	\$1,600.00 NM
6	10/29/12	10/30/12	NBC Today Show	7:00-9:00 AM	22-----	:30	4	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	22-----	4	\$2,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	7:24 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
3	WESH	M	10/29/12	7:59 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
4	WESH	Tu	10/30/12	7:26 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
2	WESH	Tu	10/30/12	8:42 AM	NBC Today Show	7:00-9:00 AM	:30	USPRTV25ACH	\$2,200.00 NM
7	10/29/12	10/30/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	9:50 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
1	WESH	Tu	10/30/12	9:50 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV25ACH	\$1,400.00 NM
9	10/29/12	10/30/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	11:48 AM	NBC Today Show II	10AM-11AM	:30	USPRTV25ACH	\$1,400.00 NM

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Lehigh Valley, PA 18002-6876
FIN# 59-3186949



www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
American Crossroads - Issu	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/29/12	10/30/12	NBC Today Show II	10AM-11AM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/30/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	USPRTV25ACH	\$1,400.00 NM
12	10/29/12	10/30/12	NBC Today Show III	11AM-12PM/10-11/	11-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/29/12	11:36 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV25ACH	\$1,200.00 NM
1	WESH	Tu	10/30/12	11:49 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV25ACH	\$1,200.00 NM
13	10/29/12	10/30/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	11-----	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	12:29 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV25ACH	\$700.00 NM
2	WESH	Tu	10/30/12	12:24 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	USPRTV25ACH	\$700.00 NM
15	10/29/12	10/30/12	Days of Our Lives	1:00-2:00 PM	11-----	:30	2	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	1:58 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV25ACH	\$1,400.00 NM
2	WESH	Tu	10/30/12	1:25 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV25ACH	\$1,400.00 NM
18	10/29/12	10/30/12	KATIE COURIC DAY	2-3PM	11-----	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	2:26 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV25ACH	\$500.00 NM
2	WESH	Tu	10/30/12	2:54 PM	KATIE COURIC DAY	2-3PM	:30	USPRTV25ACH	\$500.00 NM
19	10/29/12	10/30/12	M-F 3-4 PM	3:00-4:00 PM	11-----	:30	2	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	3:37 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV25ACH	\$1,000.00 NM
2	WESH	Tu	10/30/12	3:46 PM	M-F 3-4 PM	3:00-4:00 PM	:30	USPRTV25ACH	\$1,000.00 NM
22	10/29/12	10/30/12	M-F 4-5 PM NEWS	M-F 4-5 PM	11-----	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	4:53 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV24ACH	\$1,200.00 NM
2	WESH	Tu	10/30/12	4:58 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	USPRTV24ACH	\$1,200.00 NM
23	10/29/12	10/30/12	M-F 5-6 PM ROT	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	11-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/29/12	5:22 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM
2	WESH	Tu	10/30/12	5:40 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV25ACH	\$1,800.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
American Crossroads - Iss	AMERICAN CROSSROADS	1257	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/29/12	10/30/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
25	10/29/12	10/30/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	11-----	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 5:39 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									
2 WESHTu 10/30/12 5:56 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV25ACH \$1,800.00 NM									
27	10/29/12	10/29/12	M-F 6-6:30 PM Class of Time - Fixed Non Pre-emptible	M-F 6-6:30 PM	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 6:12 PM M-F 6-6:30 PM M-F 6-6:30 PM :30 USPRTV25ACH \$3,000.00 NM									
28	10/29/12	10/30/12	M-F Entertainment Tonight Class of Time - Pre-emptible with notice	7:00-7:30 PM	11-----	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 7:29 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV25ACH \$2,500.00 NM									
2 WESHTu 10/30/12 7:10 PM M-F Entertainment Tonight 7:00-7:30 PM :30 USPRTV25ACH \$2,500.00 NM									
31	10/29/12	10/29/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	M-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 7:46 PM M-F Access Hollywood Access Hollywood / :30 USPRTV25ACH \$2,500.00 NM									
32	10/29/12	10/29/12	Mon NBC Prime VOICE Class of Time - Pre-emptible with notice	Prime Other	M-----	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$8,500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 8:26 PM Mon NBC Prime VOICE Prime Other :30 USPRTV25ACH \$8,500.00 NM									
33	10/29/12	10/29/12	NBC Prime REVOLUTION Class of Time - Pre-emptible with notice	10:00-11:00 PM	M-----	:30	1	\$15,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$15,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WESHM 10/29/12 10:38 PM NBC Prime REVOLUTION 10:00-11:00 PM :30 USPRTV25ACH \$15,000.00 NM									
35	10/29/12	10/30/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	11-----	:30	2	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11----- 2 \$2,400.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WESHM 10/29/12 11:33 PM M-Su News @ 11PM 11-1135p :30 USPRTV25ACH \$2,400.00 NM									
1 WESHTu 10/30/12 11:33 PM M-Su News @ 11PM 11-1135p :30 USPRTV25ACH \$2,400.00 NM									
Total Spots							36		

Gross Total **\$76,400.00**

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Invoice #	Invoice Date	Invoice Month	Invoice Period
965987-2	11/04/12	November 2012	10/29/12 - 10/30/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1257

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Payment Terms 30 Days

<u>Agency Commission</u>	\$11,460.00
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<u>Net Amount Due</u>	\$64,940.00
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